

Dan Penton

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A Graphic and Image Design Specialist and graduate of SAIT, combined with 6 years of experience in graphic and web design, interactive media, 3D modeling, video editing, photography, advertising and DVD production.
Additional experience in Project Management.

Education

2003-2005 SAIT – New Media Production and Design Diploma 3.5 GPA

Technical

- | | |
|--------------------------------|---|
| 1. Adobe Photoshop (7yrs) | 7. XHTML (5yrs) |
| 2. Adobe InDesign (6yrs) | 8. CSS (2yrs) |
| 3. Photography (5yrs) | 9. Macromedia Flash MX 2004 (3yrs) |
| 4. Adobe Illustrator (5yrs) | 10. Adobe AfterEffects (1yr) |
| 5. Adobe Encore DVD (2.5yrs) | 11. Macromedia Dreamweaver MX 2004 (5yrs) |
| 6. Adobe Premiere Pro (2.5yrs) | 12. Discreet 3DSMAX 5,6,7 (2yrs) |

Professional Experience

2007 – Present Xerox Canada

Xerox Canada is best known for their outstanding office and printing solutions, but also for their on-site graphic design service.

Position: Graphic Designer at the University of Calgary and BP Canada

- Design and layout for many magazines, brochures, posters, stationary, direct mail, variable printing, and displays.
- Produced large documents and publications for two reputable brands
- Worked with a team of designers to found the root of a creative services division offered exclusively to the University of Calgary and BP Canada

2005 – 2007 Ambrose University College

Ambrose University College is a private university college that offers a wide range of accredited degrees.

Position: Graphic Designer

- Developed all printed materials for advertising and recruitment. This includes design and layout for all magazines, brochures, posters, stationary, compact disc covers, direct mail, web design presentations, and displays.
- Responsible for all in-house photography.
- Contributed to new brand for partnership between two institutes.
- Helped to manage a production schedule on an annual basis.

2004 – 2005

Visua Design Group Inc.

A small multimedia design shop providing graphic design, web design, brochures and marketing documents to corporations.

Position: Contract Web Designer

- Developed the design concept for a Wedding DVD package/ This project involved building 12 templates using Adobe Photoshop, Illustrator, and Encore DVD.
- Using HTML and CSS, coded several websites including the Shine FM Radio Station website, and Justina Copeman Photography.

2003 – Present

Lifestyle Photographer and Designer

- Lots of projects including many print and web solutions, photography sessions with families, corporate and industrial themes.
- List of clients:
 - Seitel Solutions»
 - Long View Systems»
 - Sword Energy»
 - University of Calgary»
 - Xerox Canada»
 - The University of Calgary»
 - Haskayne School of Business»
 - Ambrose University College»
 - Lundgren & Young Insurance»
 - Citadel Cafe Downtown»
 - BP Canada»
 - Seitel Solutions»
 - Containers North»
 - Shadowlines Ltd.»
 - Cardel Place»
 - AumAuromas»